

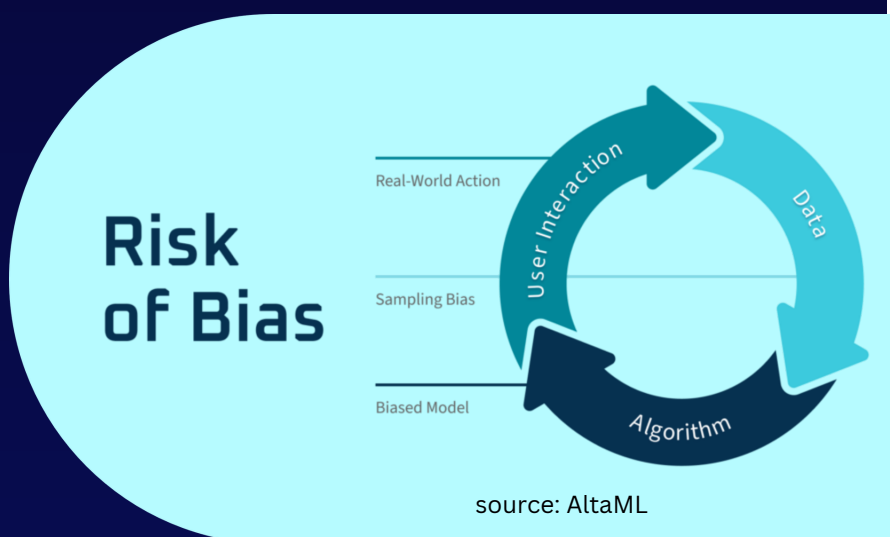
How AI Impacts Different Communities



Mainstream Culture

Some use AI to generate new subcultures of creation and creativity.

AI may reinforce existing inequalities through bias training data and human biases built into the models.



Private Sector

Business leaders are experiencing a tension of public-facing optimism and threats surrounding AI. Under the framework of productive friction, some responded that AI tension can actually be beneficial: it can catalyze for more thoughtful innovation and adoption.

Classroom



AI can enrich the learning environment.



Increased AI literacy can improve academic research and writing by proofreading, simulating situations, and facilitating exploration of different academic writings; AI is an integral part of academic discourse in the digital age.



AI can process massive amounts of information with relatively high accuracy. Allowing researchers to understand how people interact with AI and with historical data.

**AI is not just technology,
it's the future we build
together.**

Citations:

Korkman, Oskar and Erik Gray. "AI Shifting the Dynamics of Agency".Ethnographic Praxis in Industry Conference Proceedings. 2026

Artz, Matt and Yaya Ren. "Beyond the GenAI gold rush: Mapping entrepreneurial tensions in the age of generative artificial intelligence." Annals of Anthropological Practice. 2025

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