

Example of List of Terms

Provided by Jennifer Cool, Member of the American Anthropological Association
Virtual Meeting Session Title (4-0790) A Moral Commitment to the Gift: Sharing Knowledge through Anthropology Now

Presentation Title: Scouting, Cultivating, Curating: The Work of a Section Editor in the Age of Digital Reproduction

Presenter: Jennifer Cool, University of Southern California

List of Acronyms

AAA	American Anthropological Association
CASTAC	Committee for the Anthropology of Science, Technology, and Computing
CFP	Call for Papers
GAD	General Anthropology Division GAD New Directions Award (gad.americananthro.org/gad-new-directions-award/)
EASA	European Association of Social Anthropologists (EASA) EASA Media Anthropology Network (media-anthropology.net)
SVA	Society for Visual Anthropology
USC	University of Southern California

List of Names

Rylan Higgins, General Editor, *Anthropology Now*

Maria D. Vespari, Executive Coordinating Editor, *Anthropology Now*

List of Terms

- Multimodal Anthropology: an emerging approach in cultural anthropology that works across multiple media to engage in a more public and collaborative anthropology
- Bot, Twitter bot: a software application that runs automated scripts that tweet, retweet, like and follow/unfollow posts and people on Twitter (or other forums)

Talk Outline

1. Media Section: What kind of work in/on what kind of media?
2. Practical Magic
 - Practice and process
 - Contributor Guidelines, Reply Kit, Workflow
 - Calls for papers (CFPs) and Scouting
3. Photos, importance of
4. Virtues of Necessity
 - Curating: Select, organize, cultivate, present
 - Cultivating, rather than competition
5. Editing, lonely and laborious, but also
 - Deeply social
 - Profoundly inspiring
 - Surprisingly empowering
6. Reflections on Visual, Multimodal, and Media Anthropology
 - GAD New Directions Prize

Data for charts included in presentation slides:

Articles Published as Anthropology Now Media Editor (2014–2018)

Shaded are articles from colleagues and former students (10 of 22)

Issue	Article Title	Connection to Author
6.3	Concrete Ecology: Reflections on the Making of a Multimedia Ethnography, Erika Barbosa	SVA
6.3	Crafting an Ideal Working World in the Contemporary United States, Samantha Close	Former student
7.1	Twitter & Public Scholarship, Amy Johnson	CASTAC/GAD
7.1	What's the Use of a Photo Man?, Rachel Jones	Former student
7.2	Working Out the Kinks: Anonymous Subjects in Ethnographic Film, Jennifer Cool and Stephanie Mulcihy	Co-authored with former student
7.2	Asian American Internet Musicking, Eileen Regullano	Sought scholars of color
7.3	Not for Sale: How WWII Artifacts Mobilized Japanese-Americans Online, Stephanie Takaragawa	SVA colleague
7.3	Postdigital Wangluo: The Internet in Chinese Everyday Life, Gabriele de Seta	EASA Media Anthropology
8.1	Secular Preachers: Watching Television Pundits in Post-Revolutionary Egypt, Chihab El Khachab	EASA Media Anthropology
8.1	The Musical Frames of Reality Television in Turkey, Feyza Akinerdem	EASA Media Anthropology
8.2	Becoming Popular: The Impact of Contemporary Media on the World of Competitive Ballroom Dance, Jonathan Marion	SVA
8.2	Idealization of the West and Cultural Dissonance in Serbia, Andrew Simic	USC Colleague
8.3	Malaysian Political Bloggers, Julian Hopkins	EASA Media Anthropology
9.1	Ethnographic Apps/Apps as Ethnography, Collins, Durlington, Favero, Harper, Kenner, O'Donnell	SVA network
9.2	On the Matter of Film, Alice Apley	Colleague/Visual Anthro
9.2	Engaged Media Scholarship: Making Place With Community Organizers, George Villanueva	Former student
9.3	"Being Used": An Ethnographic Filmmaker in Zhouguan Village, Xun Xiong	USC/Visiting scholar
10.1	Thee Commons: Psychedelic Cumbia Punk from East Los Angeles, Jack Sample	Former student
10.1	Why the Present Matters: The Importance of Community Outreach and Public Engagement in Archaeology, Tracie Mayfield and Scott Simmons	USC Colleague (first author)
10.2	From Crystal Skulls to the Caste War: Intersections of Tourism, Archaeology and Heritage in the Yucatan Peninsula of Mexico, Kirby Farah and Kenneth Seligson	USC Colleagues
10.2	Engaging the Brown Fedora: Archaeology, Education and Popular Media, Kenneth Seligson and Kirby Farah	USC Colleagues
10.3	On the "Neutrality" of Platforms: How the Platform Shapes Pedagogy in MOOCs, Shreeharsh Kelkar	CASTAC/GAD